

**Job Description**

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| Job Title: | Lecturer in Graphic Design  |
| Faculty/Professional Directorate: | FACE |
| Subject Group/Team: | School of The Arts |
| Reporting to: | Head of School  |
| Duration: | Continuing |
| Job Family:  | Academic |
| Pay Band: | 7 |
| Benchmark Profile: | Teaching and Scholarship Band 7 |
| DBS Disclosure requirement: | N/A |
| Vacancy Reference: | TBC |

**Details Specific to the Post**

**Background and Context**

We are seeking a dynamic and forward-thinking Lecturer in Graphic Design who will serve as Programme Director. This role will suit someone who brings a contemporary outlook to graphic design, is fluent across both traditional and emerging digital media landscapes and has experience of teaching in Higher Education. We are particularly interested in candidates who have experience or clear potential in practice-based and/or theoretical research in design and digital media.

The ideal candidate will combine strong creative practice with real-world industry experience and be able to engage students in current approaches to visual communication and digital media, including social media strategy, motion design, 2D/3D workflows, user experience (UX) and interface design, and design for screen.

The post holder will sit within Screen, which is a vibrant and future-facing area within the School of the Arts. Our approach blends critical thinking with hands-on practice, and our students work across disciplines to produce bold, relevant, and industry-ready creative work. We are seeking a lecturer who can contribute to this dynamic context with contemporary design practice and a commitment to innovation.

The School is made up of three main subject areas: Drama, Music (including production), and Screen (including Film Studies). The successful candidate will work within the Screen area but there are also opportunities to work across the School and Faculty. The School benefits from strong industry links with organisations such as Game Republic, Screen Yorkshire, Opera North, and The Royal Philharmonic Orchestra. As well as the Media Centre the School also benefits from a world-class concert hall, a Gulbenkian Centre, and a suite of industry-standard recording and AV studios equipped with Solid State Logic Consoles and PMC monitoring systems.

### Specific Duties and Responsibilities of the post

The postholder will play a key role in delivering high-quality teaching and learning across Graphic Design, with a particular emphasis on contemporary digital practices, including 2D and 3D design, motion graphics , UX/UI design, and social media content design. They will contribute to curriculum development that reflects the evolving landscape of graphic design and supports students in building critical, technical, and professional skills relevant to today’s creative industries.

Alongside teaching, the postholder will maintain an active professional or research practice, contribute to academic advising and student support, and engage with industry partners to enhance the student experience through live briefs and external collaborations. They will also participate in programme administration and team activities, helping to shape a dynamic, inclusive, and future-facing creative environment within the School.

**Duties and Responsibilities:**

* Develop and maintain a strong portfolio of contemporary design work across both print and digital media.
* Use industry-standard software (e.g. Adobe Creative Suite, Figma, Blender/Maya) to produce high-quality visual content.
* Create and manage 2D and 3D design workflows, including user interface design, motion graphics, and other forms of digital content.
* Utilise social media platforms as creative, promotional, and communicative tools to support engagement and outreach.
* Apply UX principles, design systems, and user research/testing to develop intuitive, user-centred experiences.
* Collaborate with or contribute to the creative industries, maintaining up-to-date knowledge of current trends and practices.
* Design and deliver engaging, practice-led teaching and learning experiences at higher education (HE) level.
* Manage projects effectively, demonstrating strong organisational skills and the ability to meet deadlines and priorities.

**GENERIC JOB DESCRIPTION**

The job duties and responsibilities listed below are intended to describe the general nature of the role. The duties and responsibilities and the balance between the elements in the role may change or vary over time depending on the specific needs at a specific point in time or due to changing needs in the department. Candidates should note that there may not be an immediate requirement to carry out all the activities listed below.

### Overall Purpose of the Role

The standard academic role at the University includes a combination of teaching, research, scholarship and administration. While all roles will combine these areas of work, the relative weight of each will vary from level to level and over time for individual role holders.

At this level post holders will provide teaching and undertake assessment in for a specified module or modules.

Staff at this level will teach as a member of a teaching team within an established programme of study, with the support of a mentor as per induction procedures.

The role holder may oversee postgraduate students and act as a personal tutor for students within the department.

**Main Work Activities**

### Teaching and Learning

* Teach in a variety of settings from small group tutorials to large lectures.
* Identify learning needs of students and define appropriate learning objectives.
* Ensure that content, methods of delivery and learning materials will meet the defined learning objectives.
* Develop own teaching materials, methods and approaches with guidance.
* Develop the skills of applying appropriate approaches to teaching.
* Seek ways of improving performance by reflecting on teaching design and delivery and obtaining and analysing feedback.
* Translate knowledge of advances in the subject area into the course of study.
* Select appropriate assessment instruments and criteria, assess the work and progress of students by reference to the criteria and provide constructive feedback to students.
* Supervise the work of students, provide advice on study skills and help them with learning problems.

**Relationships and Team Working**

* Build internal contacts and participate in internal networks for exchange of information and to form relationships for future collaboration, for example faculty committees.
* Join external networks to share information and identify potential sources of funds.
* Collaborate with academic colleagues on course development, curriculum changes and the development of research activity.
* Attend and contribute to subject group meetings.
* May be expected to act as Module leader.
* Contribute to collaborative decision-making with colleagues on academic content, and on the assessment of students’ work.
* Share responsibility in deciding how to deliver modules and assess students.

### Additionally the post holder will be required to:

* Fulfil the employees’ duties described in the University’s health and safety policies and co-operate with the health and safety arrangements in place within the department. May be required to undertake specific health and safety roles on request e.g. Display screen equipment assessor, departmental safety officer, fire warden
* Show a commitment to diversity, equal opportunities and anti-discriminatory practices. This includes undertaking mandatory equality and diversity training
* Comply with University regulations, policies and procedures
* Where a candidate cannot demonstrate experience of teaching and /or they do not already hold a Postgraduate Certificate in Academic Practice, they will be required to undertake a Postgraduate Certificate in Academic Practice if successful. Proven experience of teaching would include sufficient breadth or depth of specialist knowledge in the discipline and of teaching methods and techniques

**PERSON SPECIFICATION – Teaching and Scholarship Band 7**

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| **Specification** | **Essential**  | **Desirable** | **Examples Measured by** |
| **Education and Training**Formal qualifications and relevant training | * A good degree in Graphic Design or a related area and a PhD or relevant industry experience.
* Expected to undertake PCAP within 2 years if limited teaching experience, unless already has a relevant qualification.
 | * A teaching qualification and/or HEA recognition.
* Qualification/training in illustration or drawing-led design as part of a broader graphic communication practice.
 | ApplicationInterview  |
| **Work Experience**Ability to undertake duties of the post | **Evidence of:*** Recent professional experience in graphic design and/or the creative industries.
* Ability to teach effectively in higher education.
 | * Experience of teaching at undergraduate and postgraduate levels.
 | ApplicationInterview  |
| **Skills and Knowledge**Includes abilities and intellect | * Design and deliver engaging, practice-led teaching across modules in graphic design and digital media.
* Support student learning through tutorials, workshops and project supervision at undergraduate and/or postgraduate levels.
* Integrate current industry tools and trends, including 2D/3D design, motion graphics, and social media platforms, into teaching practice.
* Contribute to the design and enhancement of the Graphic Design curriculum, with a focus on contemporary practices and digital innovation.
* Develop and lead modules that reflect the evolving landscape of screen-based and interactive design.
* An ability to communicate complex conceptual ideas to widely divergent audiences.
 | * Maintain an active creative or research practice relevant to the field.
* Contribute to the research profile of the School through outputs, exhibitions, publications, or industry engagement.
* Seek opportunities for external funding or partnerships where appropriate.
* Build and maintain relationships with industry partners, alumni, and creative networks.
* Contribute to live briefs, placements, and career-focused initiatives that enhance student employability.
 | ApplicationInterview  |
| **Personal Qualities**Includes any specific physical requirements of the post – (subject to the provisions of the Equality Act 2010) | **Evidence of**:* Willingness to make a positive contribution to University activities and initiatives including open days, graduation ceremonies etc. and to undertake administrative activities.
* Working in an open and transparent way, providing information and communicating effectively with colleagues.
* Collaborative working, particularly on interdisciplinary activities.
* Continuous Professional Development.
 |  | ApplicationInterview  |